

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
MADEX USP



USP were delighted to be asked to partner with design-led interiors brand **MADE.com** to develop a **bespoke colour palette** for a new collection that reimagines 15 of its most iconic products.

The range has been created to commemorate **MADE's** 15th anniversary and highlights hero pieces from its latest collections, from furniture to accessories & lighting.

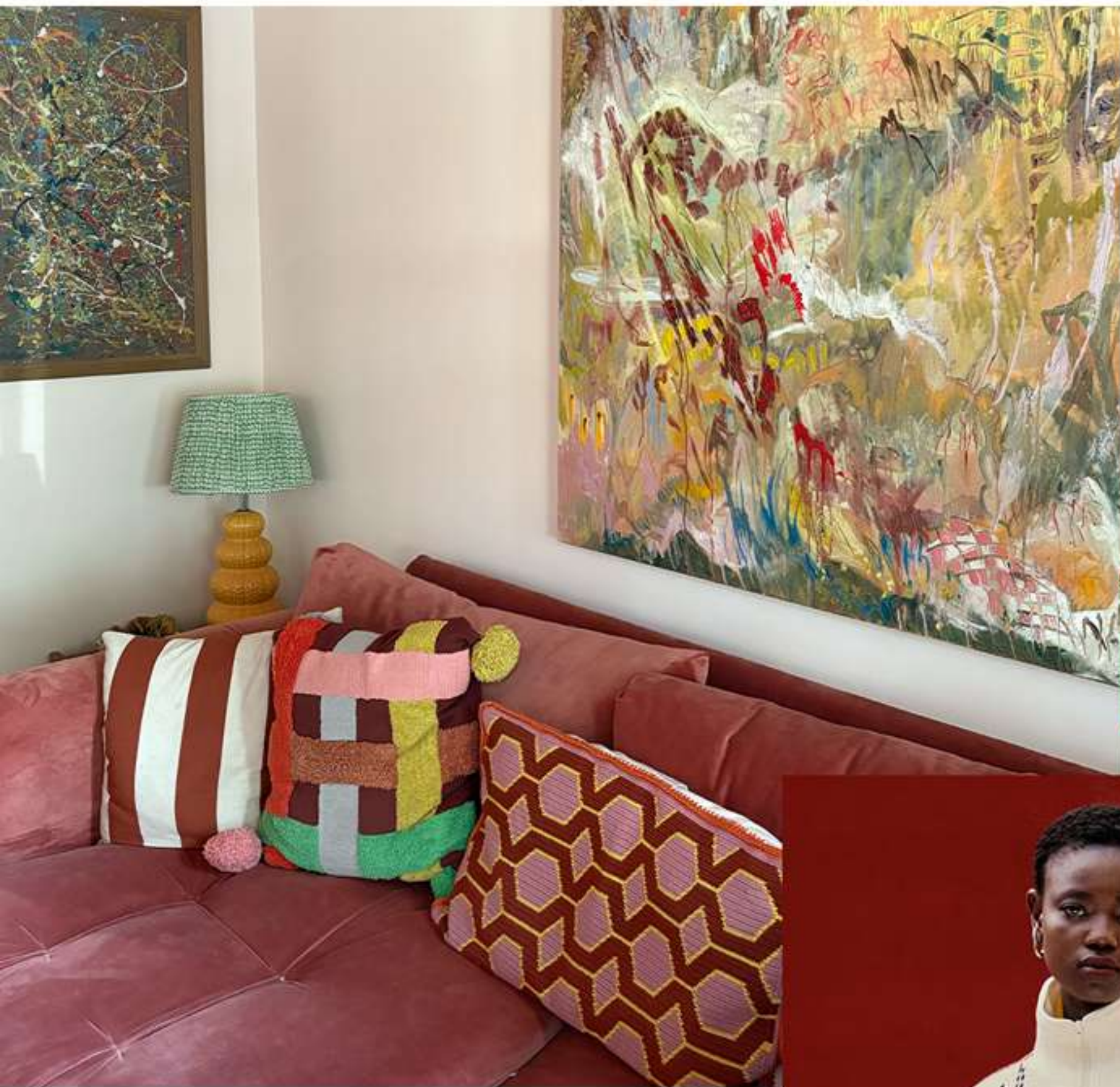
The palette balances rich, deep hues such as **Wild Berry & Bitter Chocolate**, along side bold, statement shades of **Redcurrant** and **Burnt Terracotta**. While softer shades of **Frost Blue** and **Mint** are complemented by warm neutrals, **Salted Caramel & Sandstone**.

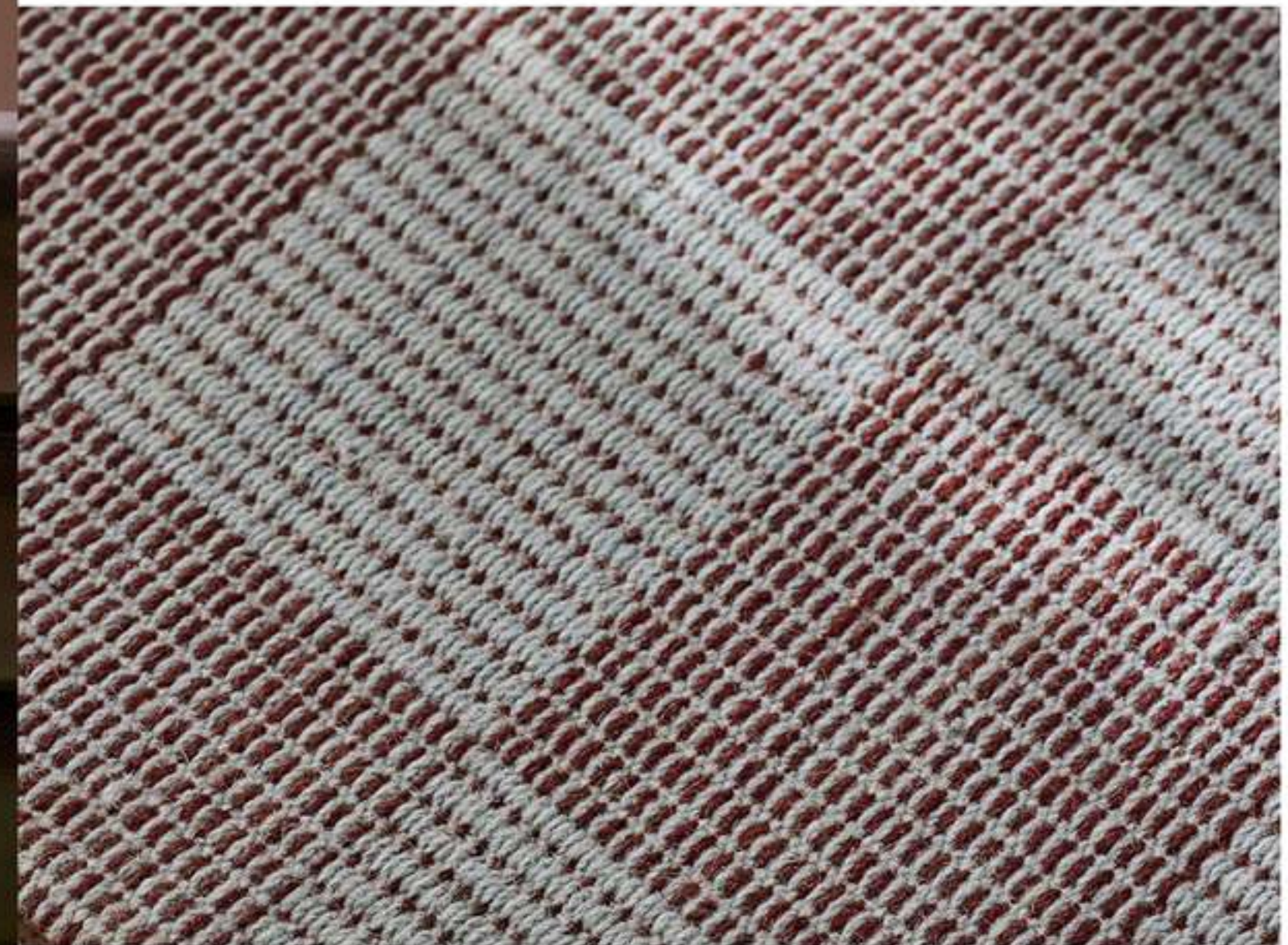
USP: The USP x MADE palette was created to be bold, eye catching and contemporary, but with a hint of nostalgia.



MADE⁺ x USP

Shop the collection





USP INSPIRE: MADE X USP

COLOUR



SANDSTONE
12-0910

SALTED CARAMEL
16-1336

BURNT CHOCOLATE
19-1327

BURNT TERRACOTTA
18-4050

MINT ICE
15-6315

CERAMIC BLUE
16-4018

FROST BLUE
14-4206

REDCURRENT
19-1840

WILD BERRY
19-1724

Be inspired by a palette that balances rich, deep hues with bold, statement shades